

SUMMERHALL

Open Minds Open Doors

Summerhall
1 Summerhall Place
Edinburgh
EH9 1PL

Dear Applicant,

Many thanks for getting in touch and for expressing an interest in Summerhall for Fringe 2017. This letter outlines the next steps of our process.

We have now opened applications for our 2017 festival programme. If you wish to be considered, please complete the application form and return it to programme@summerhall.co.uk

You don't need to send your application straight away. There's no advantage to 'getting in early' as we are looking to pick the best shows, not the first to apply! We don't have a deadline for proposals so please just apply when you are ready.

It takes us a while to put the programme together; we will start looking at proposals now and continue through into the New Year. We will start making firm offers in January and February to enable companies to meet the discount Fringe registration deadline, but the programming process can run up to the Fringe brochure deadline in April 2017.

Shows we are very keen to book, and those that are not a good fit with Summerhall, will be the first to hear from us with a definitive response. Shows that are a good fit and of interest are likely to get a response saying that we are interested in your show, but not able to offer a slot until we have more of a sense of the balance of the programme as a whole. If you must accept another offer from another venue to ensure you can do the Fringe, we will understand, just let us know if you do so. If you have submitted an application and not heard back from us, that means we are still considering your application.

All companies applying to Summerhall will hear back from us - but we won't be able to offer detailed feedback on unsuccessful applications.

To that end, please find attached the Summerhall Edinburgh Fringe 2017 info pack and the Fringe 2017 Enquiries Form. Please read the info pack carefully, take note of the technical specifications outlined and use that information to choose a space that you think would work best for your show. Generally, companies hire in additional technical equipment with the support and advice of our tech team. If you aren't sure which space would be suitable then don't worry - if we can programme your show, then we will work with you to find the best space.

Thanks again for getting in touch and we are very much looking forward to reading your applications!

Kind regards,

Verity and Tom